

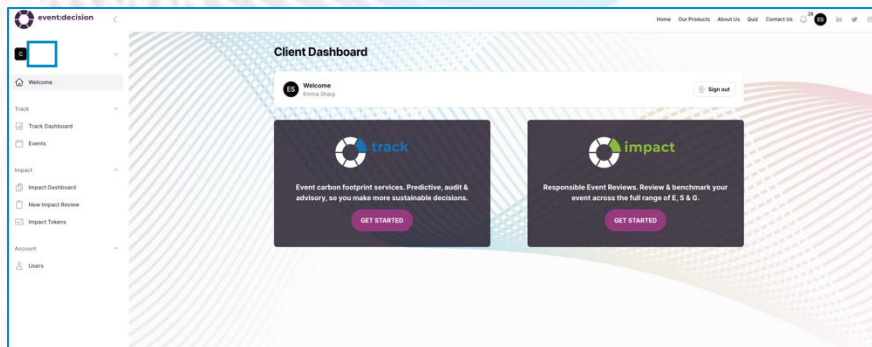
How to use **Track** & **Impact**:

1 **Track** & **Impact** are separate products; however you can access both via your own account with event:decision.

[Create An Account](#) with event:decision. Complete the short form and make a safe note of your password.

We'll notify you when you're good to go

2 [Log in](#). From here you can select either **Track** or **Impact**.



3 Use the menu to navigate between **Track** and **Impact**, add or edit new Events, buy advance tokens or review existing reports, reviews and data



Product value specifications



- o Provided as a **SERVICE** to you, full subscription value-table [here](#).
- o You purchase credits for Track Reports. A simple Track Report costs ONE credit. More complex events / builds can be worth multiple credits.
- o A higher credit subscription rate will deliver greater value across your account with event:decision.
- o Subscription Level Single Essential Professional Elite Enterprise
- o Annual Credits 1 6 24 48 POA
- o Monthly Credit equivalent 0.5 2 4 POA
- o Monthly subscription (ex-VAT) £495 £248 £990 £1,980 POA
- o Each Track report requested is quoted to you in both credits / GBP prior to your commitment.
- o Elite and Enterprise-level subscriptions will provide access to event:decision's **Accelerator Group**.



- o Provided as a **SELF-ASSESSMENT** review.
- o Single review £249+VAT payable online at submission of review.

Subscription characteristics:

- o Introductory call to talk through Impact: Responsible Event Review process.
- o Opportunity to improve post-actionable insights, with **one re-review per event included**
- o **Tracking against the industry data** with access to your own industry comparison dashboard features
- o Monitor best practice amongst your events with the **internal factor comparison dashboard**
- o Direct email of quarterly industry Impact: Responsible Event Review overview
- o Gold & Enterprise-level subscriptions provide access to event:decision's **Accelerator Group**.

Subscription levels:	# of reviews/month	Monthly subscription (ex-VAT)	Cost per review (ex-VAT)
Bronze:	2	£398	£199
Silver:	8	£1,392	£174
Gold	20	£2,980	£149
Enterprise:	40	£4,760	£119

